

HEALTH POLICY AND PHYSIATRY

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CONFLICT OF INTEREST DISCLOSURES

NOTHING TO DISCLOSE



HOW HUMAN GROUP DECISIONS ARE MADE

- Three major domains
 - Technical
 - Economic
 - Political
- Usually at least two of the three domains must be in alignment for change to happen

Examples

Going out to dinner

- Technical – consensus on what cuisine to eat
- Economic – how much can we afford to spend tonight
- Political – who is the alpha leader within the group?

Success of a new product – Apple Vision Pro vs. Meta Quest 3

- Technical – superior technical performance of Apple Vision Pro
- Economic – Substantial price difference
- Political – the social public opinions of the Apple vs. Meta brands

CLINICAL EXAMPLE

- Choosing an inpatient rehabilitation setting
 - Technical – the need for rehab services in a supervised setting
 - Economic –the cost: to the payer, to the patient, to the facility
 - Political – who advocates the hardest for the setting choice; discharge planners, clinicians, family



HOW THE RULES OF ENGAGEMENT IN A SOCIETY ARE CREATED AND ENFORCED

- Brute force
- Consensus development
- Government
 - Laws
 - Regulations
 - Enforcement
 - Executive administration

HOW THE PRACTICE OF MEDICINE IS IMPACTED

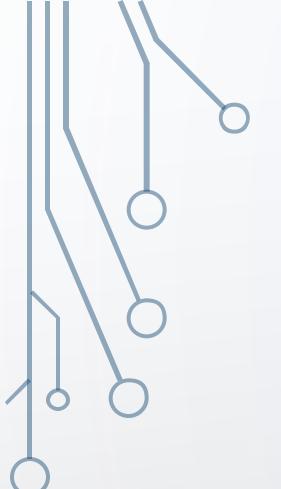
- Technical

- Licensure: Permission to practice medicine, the scope of practice of physicians, the scope of practice of other license holders

- Oversight: Board of Medicine monitoring of performance, DEA monitoring (i.e., Prescription monitoring)

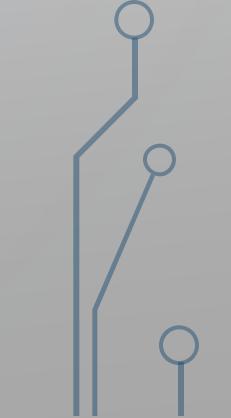
- Enforcement

- Civil: Malpractice lawsuits, complaint adjudication by licensing authorities
- Criminal



HOW THE PRACTICE OF MEDICINE IS IMPACTED

- Economic
 - Medicare Fee schedules, payment regulations
 - Participation in governmental and commercial reimbursement programs
- Political
 - Hospital privileges and practice constraints
 - Medical specialty competition
 - Competition with other disciplines of providers
 - Reputation and public opinion
 - Brand identity via social media, marketing,





TOUCH POINTS FOR ADVOCACY

- Individual patient needs
- Groups of patients and patient advocates
- Individual providers
- Groups of providers
- Caregiving organizations (hospitals, rehab hospitals, SNFs, etc.)
- Payers (commercial and governmental)
- Local, State Federal and International governmental agencies
- Local, State Federal and International legislative bodies
- Public awareness (press, media, social media, presentations, etc.)

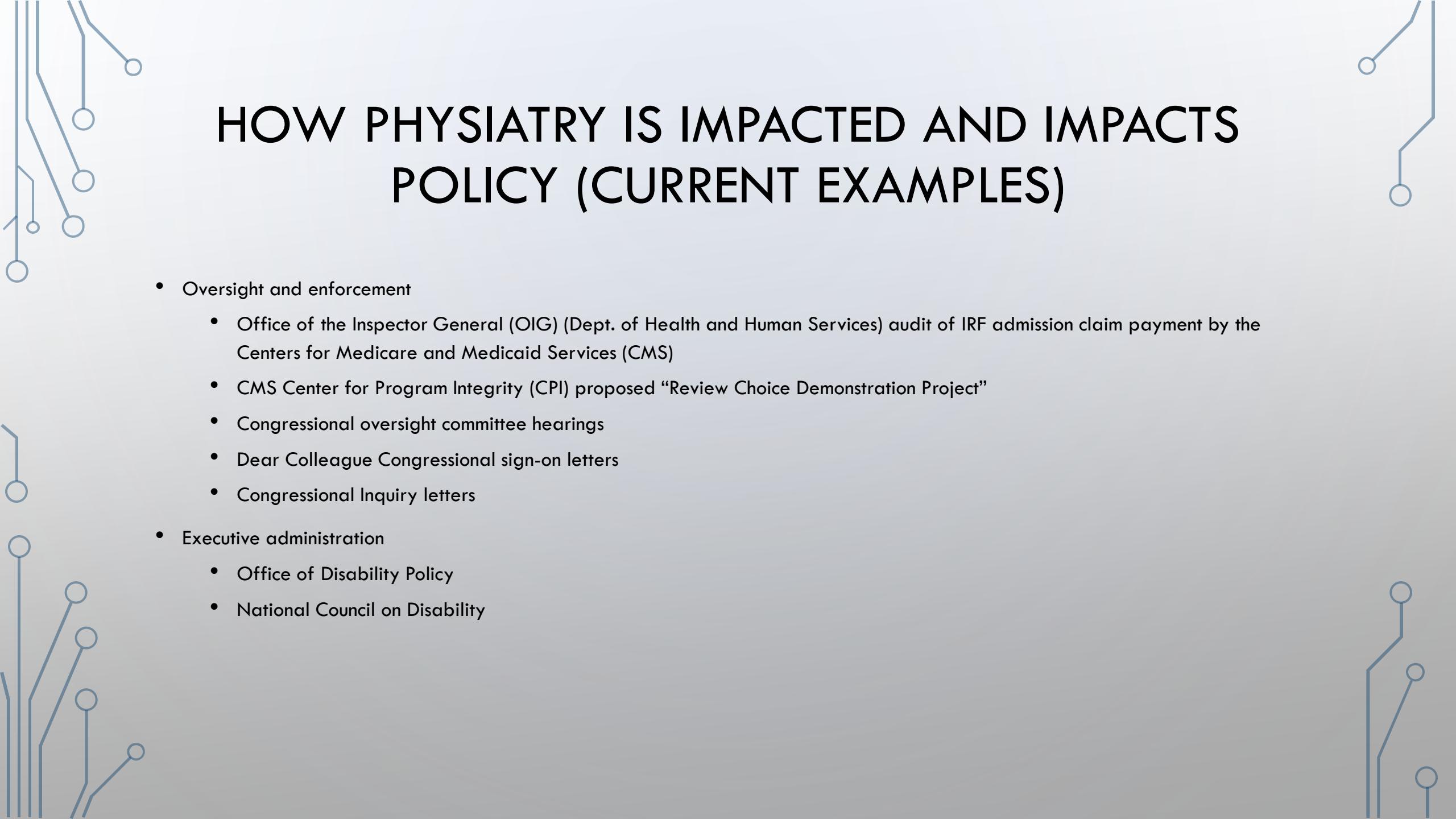


FEDERAL LEGISLATIVE AND REGULATORY TOUCHPOINTS

- Legislative
 - Individual Members of Congress
 - Caucuses
 - Congressional Committees with Jurisdiction
 - House Ways and Means
 - House Energy and Commerce
 - Senate Finance
 - MedPAC
 - GAO
 - OMB
 - Current Examples
 - Prior authorization bill – Improving Seniors' Timely Access to Care Act
 - Medicare Physician Fee Schedule

FEDERAL LEGISLATIVE AND REGULATORY TOUCHPOINTS

- Regulatory Agencies
 - Centers for Medicare and Medicaid Services (CMS)
 - Center for Clinical Standards and Quality (CCSQ)
 - Center for Medicare and Medicaid Innovation (CMMI)
 - US Dept. of Veterans Affairs
 - Regulation Examples
 - IRF PPS Annual Payment Update Rule
 - Public Health Emergency Waivers
 - 60% Rule and 3-hour rule suspension
 - Telehealth constraint waivers



HOW PHYSIATRY IS IMPACTED AND IMPACTS POLICY (CURRENT EXAMPLES)

- Oversight and enforcement
 - Office of the Inspector General (OIG) (Dept. of Health and Human Services) audit of IRF admission claim payment by the Centers for Medicare and Medicaid Services (CMS)
 - CMS Center for Program Integrity (CPI) proposed “Review Choice Demonstration Project”
 - Congressional oversight committee hearings
 - Dear Colleague Congressional sign-on letters
 - Congressional Inquiry letters
- Executive administration
 - Office of Disability Policy
 - National Council on Disability



HOW YOU CAN BE INVOLVED AND HAVE A VOICE

- Advocating for the needs of your patient
- Individual partisan political activity
 - Vote
 - \$ - Support candidates and parties of your choice
 - Engage in legitimate civil political discourse
- Professional groups and associations
 - Local hospital medical staff activities
 - State medical society
 - State PM&R society
 - National PM&R organizations



NATIONAL MEDICAL REHABILITATION ADVOCACY ORGANIZATIONS

American Academy of PM&R

Association of Academic Physiatrists

American Congress of Rehabilitation Medicine

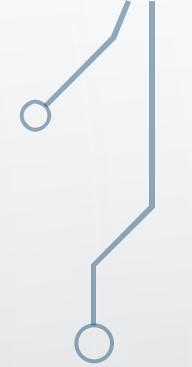
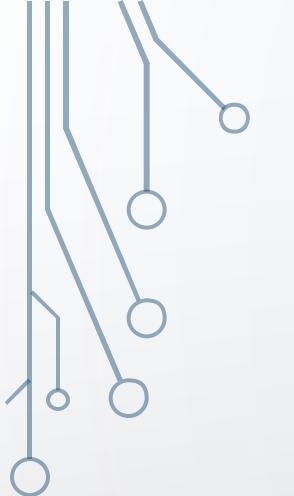
American Medical Rehabilitation Providers Association

American Medical Association

American Osteopathic Association

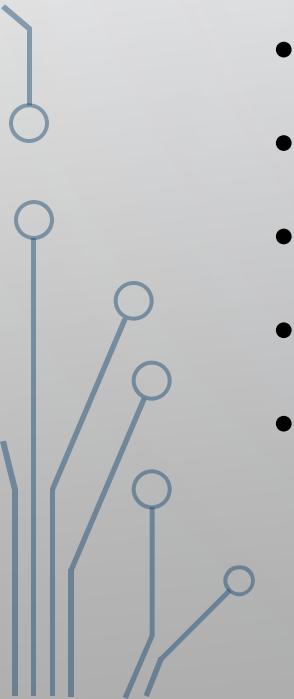
American Hospital Association

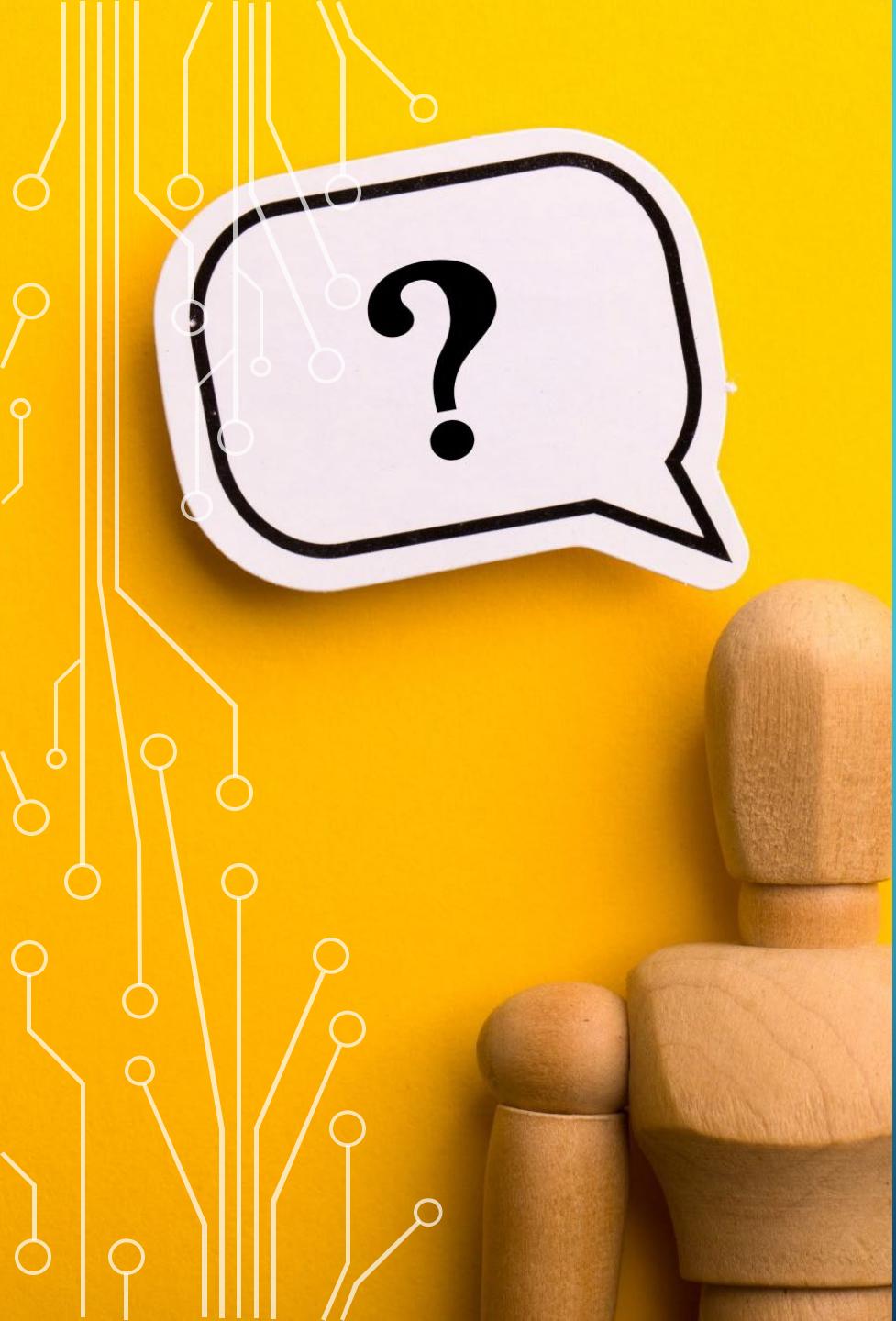
Disability and Rehabilitation Research Coalition (<https://drrc-coalition.org/>)



HOW TO HAVE AN IMPACT

- Speak out (constructively)
- Volunteer
- Groups have more impact than individuals
- Be focused on the issue of importance
- Communicate effectively
- Sometimes stories are more impactful than data
- Make it personal to the listener
- Be persistent





Discussion and questions